



Oktoberfest of Richmond, Inc.

PRESS RELEASE

56th Richmond Oktoberfest

16 October 2026 and 17

October 2026

Dear Oktoberfest Friends,

It is our pleasure to announce that the 56th Annual Richmond Oktoberfest will again be held at the **Old Dominion Building** at the **Richmond Raceway Complex**, 600 East Laburnum Avenue, Richmond, VA 23222.

After being extremely well received last year, we have decided to keep the entrance fee this year to only \$10 per person (16 years old and older).

The Oktoberfest will be held on:

Friday October 16th, 2026 from 6:00 pm to 10:00 pm

and

Saturday October 17th, 2026 from 3:00 pm to 10:00 pm

We guarantee a fun experience just like last year (and the previous 55) years!

Lively Entertainment:

- “Die Lustigen Almdudler” - one of the Best German Party Bands.
- Bavarian Dancers – The Hirschjaeger Bavarian Dancers.

- Beer Garden Music – Dan Smith will entertain you in the Biergarten.

Drinks:

- A variety of German beer from three of the best-known German breweries - Warsteiner, Paulaner, and Bitburger – including Oktoberfest styles, Pilsners, Lagers, Hefe-Weisse, Märzens, Dunkels and non-alcoholic beers.
- German wines for your enjoyment.
- Pepsi branded soft drinks, water, and coffee.

Delicious food:

- Bratwurst, Knackwurst, Weisswurst (with all sausages hand-crafted by Usinger's of Wisconsin), roast pork, and broiled chicken. Side dishes to include Sauerkraut, Potato Salad, and Red Cabbage.
- Our snack bar will have freshly made German potato pancakes, a variety of filled pretzels, hot dogs, french fries and more!

Cakes and Pastries:

- The bakery, by Reinecker's Bakery of Macedonia, Ohio, will offer a large selection of German tortes, pastries, and breads.

Program:

- Party music for dancing and your listening enjoyment.
- Kinder Korner with games and activities to entertain the children.
- Several outstanding door prizes.
- The ever so popular "Bier Stein" Hoisting Contest for men and women with each winner receiving a 3-liter Oktoberfest Beer Stein.
- Souvenir stands featuring a wide selection of Oktoberfest-related gifts.
- Many other vendors offering a variety of interesting merchandise.

Entrance Fees:

- NEW low, low price – ALL tickets are just \$10 each! All guests 16 years old and older require a ticket for entrance. Plus the option to purchase a TWO-DAY ticket for \$15.

Lodging:

- For those of you who plan to stay overnight, we will be partnering with a few hotels near the complex. Check back on the Oktoberfest website for details as the date gets closer.

Brad Ewald

President

Alex Raring

Vice President

Oktoberfest of Richmond, Inc.